

ORDER



Orders	Order / Rev:	103686	Primary AE:	Amy McCreary
	Alt Order #:	06830032	Sales Office:	BLPHI
	Product Desc:	BERKLEY FOR SENATE	Sales Region:	National
	Estimate:	30S		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	06/28/12 / 09/27/12		
	Order Type:	GENERAL		
Agency	Name:	Shorr Johnson Magnus		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley Shelley for Senate - Revised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
10/01/12	10/28/12	132	\$39,780.00	\$33,813.00	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	10/29/12	29	\$7,495.00	\$6,370.75	October 2012	132	\$39,780.00	\$33,813.00	0.00
					November 2012	29	\$7,495.00	\$6,370.75	0.00
					Totals	161	\$47,275.00	\$40,183.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$47,275.00
Market	100%	\$236,375.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$49,638.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$75,640.00
KTUD	0%	\$0.00
KVVU	25%	\$59,093.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,727.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner	6M	430a-5a	-TWTF--	:30	4	\$50.003	0.00	NM	4	\$200.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner	CM	430a-5a	-TWTF--	:30	4	\$50.00	3	0.00	NM	4	\$200.00											
Wake Up Early Wagners																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-TWTF--	4	\$50.00	0.00																					
E 2	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner	CM	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00											
Wake Up Early Wagners																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$50.00	0.00																					
E 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagner	CM	5-6a	M-----	:30	2	\$200.00	3	0.00	NM	2	\$400.00											
M-F 5-6a WakeUp w/Wagners																										
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Week: 10/29/12	11/04/12	M-----	2	\$200.00	0.00																					
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagner	CM	5-6a	-TWTF--	:30	8	\$200.00	3	0.00	NM	8	\$1,600.00											
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Week: 10/22/12	10/28/12	-TWTF--	8	\$200.00	0.00																					
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	-TWTF--	:30	8	\$300.00	3	0.00	NM	8	\$2,400.00											
M-F 6-7a WakeUp w/Wagners																										
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Week: 10/22/12	10/28/12	-TWTF--	8	\$300.00	0.00																					
E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	2	\$300.00	0.00																					
E 7	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	4	\$400.00	3	0.00	NM	4	\$1,600.00											
Today Show																										
TODAY																										
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Week: 10/29/12	11/04/12	M-----	4	\$400.00	0.00																					
E 8	KSNV	10/23/12	10/26/12	Today Show	CM	658a-9am	-TWTF--	:30	16	\$400.00	3	0.00	NM	16	\$6,400.00											
Today Show																										
TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-TWTF--	16	\$400.00	0.00																					
E 10	KSNV	10/23/12	10/26/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.00	3	0.00	NM	4	\$700.00											
Noon News																										
NEWS																										
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Week: 10/22/12	10/28/12	-TWTF--	4	\$175.00	0.00																					
E 11	KSNV	10/29/12	10/29/12	Noon News	CM	12-1230pm	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00											
Noon News																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$175.00	0.00																					
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	2	\$175.00	3	0.00	NM	2	\$350.00											
M-F Today Show II																										
TODAY 2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	2	\$175.00	0.00																					
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd HOM	CM	9-10a	-TWTF--	:30	8	\$175.00	3	0.00	NM	8	\$1,400.00											
M-F Today Show II																										
TODAY 2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-TWTF--	8	\$175.00	0.00																					
E 14	KSNV	10/23/12	10/26/12	CM	1230-1p	-TWTF--	:30	4	\$150.00	3	0.00	NM	4	\$600.00												

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4			\$150.00	0.00					
E 15	KSNV	10/29/12	10/29/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$150.00	0.00	NM		1	\$150.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$150.00	0.00					
E 16	KSNV	10/29/12	10/29/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$150.00	0.00	NM		1	\$150.00
				Rachael Ray											
				RACHELRAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$150.00	0.00					
E 17	KSNV	10/23/12	10/26/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$150.00	0.00	NM		4	\$600.00
				Rachael Ray											
				RACHELRAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4			\$150.00	0.00					
E 18	KSNV	10/23/12	10/26/12	M-F Today Show III 4th 8AM		10am-11am	-TWTF--	:30	4	\$150.00	0.00	NM		4	\$600.00
				Today 4th Hour											
				TODAY 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4			\$150.00	0.00					
E 19	KSNV	10/29/12	10/29/12	M-F Today Show III 4th 8AM		10am-11am	M-----	:30	1	\$150.00	0.00	NM		1	\$150.00
				Today 4th Hour											
				TODAY 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$150.00	0.00					
E 20	KSNV	10/29/12	10/29/12	Dr. Phil	CM	3-4p	M-----	:30	2	\$200.00	0.00	NM		2	\$400.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		2			\$200.00	0.00					
E 21	KSNV	10/23/12	10/26/12	Dr. Phil	CM	3-4p	-TWTF--	:30	8	\$200.00	0.00	NM		8	\$1,600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		8			\$200.00	0.00					
E 22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$300.00	0.00	NM		4	\$1,200.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4			\$300.00	0.00					
E 23	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$300.00	0.00	NM		1	\$300.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$300.00	0.00					
E 24	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$300.00	0.00	NM		1	\$300.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$300.00	0.00					
E 25	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$300.00	0.00	NM		4	\$1,200.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4			\$300.00	0.00					
E 26	KSNV	10/23/12	10/26/12		CM	5-630p	-TWTF--	:30	8	\$450.00	0.00	NM		8	\$3,600.00

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 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F Early News																
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NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		8			\$450.00		0.00					
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p			M-----		:30	2	\$450.003	0.00 NM	2	\$900.00
M-F Early News																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		2			\$450.00		0.00					
E 28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm			M-----		:30	1	\$225.003	0.00 NM	1	\$225.00
Face to Face w/ J.Ralston																
FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$225.00		0.00					
E 29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm			-TWTF--		:30	4	\$225.003	0.00 NM	4	\$900.00
Face to Face w/ J.Ralston																
FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4			\$225.00		0.00					
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm			-TWTF--		:30	8	\$400.003	0.00 NM	8	\$3,200.00
M-F Jeopardy/Wheel of Fortune																
JEP/WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		8			\$400.00		0.00					
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel	CM	630-730pm			M-----		:30	2	\$400.003	0.00 NM	2	\$800.00
M-F Jeopardy/Wheel of Fortune																
JEP/WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		2			\$400.00		0.00					
E 33	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Whe	CM	630-730pm			-----S-		:30	2	\$250.003	0.00 NM	2	\$500.00
WKND Jeop/Wheel																
JEP/WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		2			\$250.00		0.00					
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm			-----S		:30	1	\$600.003	0.00 NM	1	\$600.00
News 3 In Prime																
NEWS AFTER NFL PRIME																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1			\$600.00		0.00					
E 35	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm			-----F--		:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
Friday Prlme 9-10pm																
GRIMM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----F--		1			\$1,000.00		0.00					
E 36	KSNV	10/26/12	10/26/12	Fri PR 8-9p	CM	8-9pm			-----F--		:30	1	\$750.003	0.00 NM	1	\$750.00
Friday Prlme 8-9pm																
WHIT/COMM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----F--		1			\$750.00		0.00					
E 37	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm			--W----		:30	1	\$1,700.003	0.00 NM	1	\$1,700.00
Wednesday Prime 9-10pm																
SVU																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$1,700.00		0.00					
E 38	KSNV	10/24/12	10/24/12	Wed PR 10-11p	CM	10-11pm			--W----		:30	1	\$1,400.003	0.00 NM	1	\$1,400.00
Wednesday Prime 10-11pm																
CHICAGO FIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$1,400.00		0.00					
E 39	KSNV	10/25/12	10/25/12		CM	10-11pm			--T---		:30	1	\$1,400.003	0.00 NM	1	\$1,400.00

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thurs PR 10-11p Thursday Prime 10-11pm															
ROCK CENTER															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
E 40	KSNV	10/23/12	10/26/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	8	\$75.00	3	0.00	NM	8	\$600.00
Late Night w/Fallon															
FALLON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>8</u> Rate <u>\$75.00</u> Rating <u>0.00</u>															
E 41	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	2	\$75.00	3	0.00	NM	2	\$150.00
Late Night w/Fallon															
FALLON															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$75.00</u> Rating <u>0.00</u>															
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.00	3	0.00	NM	2	\$370.00
Tonight Show															
TON SHOW															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$185.00</u> Rating <u>0.00</u>															
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$185.00	3	0.00	NM	8	\$1,480.00
Tonight Show															
TON SHOW															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>8</u> Rate <u>\$185.00</u> Rating <u>0.00</u>															
E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.00	3	0.00	NM	4	\$1,700.00
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>4</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 45	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$400.00	3	0.00	NM	2	\$800.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----SS</u> Spots/Week <u>2</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
E 48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.00	3	0.00	NM	2	\$450.00
Saturday Today															
SAT TODAY															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$225.00</u> Rating <u>0.00</u>															
E 49	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$150.00	3	0.00	NM	2	\$300.00
News 3 Sunrise SATURDAY															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$150.00</u> Rating <u>0.00</u>															
E 50	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
Sunday Today															
SUN TODAY															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 51	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
Sports Night in Las Vegas															
SNL															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$550.00</u> Rating <u>0.00</u>															

Totals 161 \$47,275.00